WHITBURN CHURCH OF ENGLAND ACADEMY Director of English



Italicised criteria indicate those that are *desirable* rather than essential.

Criteria identified as 'A' will form the basis for short listing purposes

A Application Letter I Interview R References

Knowledge & Qualifications

1.	excellent knowledge and understanding of current educational issues and developments in pedagogy	A/R/I			
2.	higher degree or strong track record of professional development	Α			
3.	excellent knowledge and understanding of the English and drama curriculum	A/R/I			
Experience					
1.	substantial and successful English teaching experience at all Key Stages	A/R			
2.	successful middle management experience of turning theory into practice	A/R			
3.	experience of leading innovative curriculum development that has impacted upon the practice of colleagues	R/ A			
4.	effective relationships with students, parents and staff, commanding their confidence	A/R			
5.	experience of Performance Management of colleagues	A/R			
6.	experience of successfully leading cross curricula /whole school initiatives / projects	A/R			
7.	experience of direct leadership and management of a significant number of colleagues	A/R			
8.	involvement in effective staff recruitment, induction and development	A/R			

Skills

1.	innovative approach to classroom practice and exceptional teaching skills	A/R/I
2.	ability to interrogate data to track student progress	R/I
3.	excellent leadership and management skills	A/R/I
4.	ability to review and evaluate the efficacy of all activities	A/R
5.	ability to challenge appropriately	A /R / I
6.	ability to provide effective professional support to staff	A/ R / I
7.	ability to effectively lead and manage change	A/R
	outstanding communication and interpersonal skills	A/R/I
9.	organisational skills of a high order; able to multi-task and prioritise effectively	A/R
10.	ability to manage people, projects and resources effectively	A/R
11.	. high order ICT skills	A/R

Personal Qualities

1.	absolute commitment to pupils and their learning above all else	A/R/I
2.	dedication to improvement	A/R
3.	relentless determination and commitment to constant review and refinement	A/R
4.	drive, high expectations and a commitment to achieving standards of excellence	R
5.	personal integrity and honesty	R
7.	diligence and ability to sustain work ethic	A/R
8.	emotional resilience and ability to work under pressure	R/I
9.	ability to motivate self and others to work effectively as an individual and a team member	A/R/I
10	. ability to contribute to setting and achieving whole school priorities	R/I