



Liverpool College

Person Specification: LC Sports – Fitness and Well-Being Advisor

Characteristics	Essential	Desirable	Evidence
EXPERIENCE	<ul style="list-style-type: none"> • Experience of working effectively in a customer focussed environment, preferably a gym or other health related environment. • Experience of working with members of the public. • Qualified first aider. • Experience with reception and customer service. 	<ul style="list-style-type: none"> • Experience of planning, designing and implementing fitness programmes, both individual and group • Experience of teaching classes 	A, I
QUALIFICATIONS & TRAINING	<ul style="list-style-type: none"> • GCSE Grade C (or equivalent) in English & Maths • Level 3 Fitness Instruction/Personal trainer or equivalent • Relevant class qualifications • Level 3 Diploma in Marketing or relevant courses. 	<ul style="list-style-type: none"> • Evidence of further Personal Professional Development • Health and safety qualification • CIM level 4 certificate in professional Marketing • Digital Marketing courses 	A
APTITUDES & ABILITIES	<ul style="list-style-type: none"> • Excellent interpersonal and communication skills • Excellent IT skills • Good time management • Excellent organisational & administrative skills • Enthusiastic & self-motivated Great motivator Ability to use one's own initiative • Work well within a team and independently • Knowledge of and commitment to educational inclusion, anti- 		A, I, R

A-Application

I-Interview

R-Reference

	racism and equity		
DISPOSITION ATTITUDE/MOTIVATION	<ul style="list-style-type: none"> • Patient • Diplomatic • Reliable and trustworthy • Conscientious • Flexible 		A, R, I