

# BARTON MANOR SCHOOL – Business Studies

## Facilities

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The Business Department has access to classrooms on the first and second floors of our spacious new building each equipped with the latest Smartboard. Teachers make full use of the SMART notebook software and use a range of other software packages to make lessons interactive and dynamic. ICT rooms are bookable for independent study in lessons and if preferred by the subject leader Business Studies lessons can be timetabled in ICT rooms as part of the timetable.

At KS4 students are taught in mixed ability sets. Teachers will follow the BCAT shape of a lesson using hierarchical learning objectives, including a do now activity, differentiated practice and mini-plenaries to review learning. Lessons should include a variety of activities to promote active learning as well as demonstration by examples, question and answer sessions, discussion and practice. Regular homework is set based on prior learning and marked regularly.

## Key Stage 4

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Students will be studying the BTEC Technical Award in Enterprise which has been designed to provide an engaging and stimulating introduction to the world of business. The aim of the course is to encourage personal development of knowledge and skills relevant to the business world through practical participation in a range of vocational business activities. This course will give pupils the opportunity to enter employment in the business sector or to progress to other vocational qualifications, such as the Edexcel BTEC Level 3 Nationals in Business.

Pupils will study a range of topics which include:

**Enterprise:** Explore how market research helps enterprises meet customer needs and understand competitor behaviour; investigate the factors that contribute to the success of an entrepreneur.

**Micro-Enterprise:** Explore ideas and plan for a micro-enterprise activity; pitch a micro-enterprise activity; review own pitch for a micro-enterprise activity.

**Promotion and Financial Records:** Demonstrate knowledge and understanding of elements of promotion and financial records; interpret and use promotional and financial information in relation to a given enterprise; make connections between different factors influencing a given enterprise; be able to advise and provide recommendations to a given enterprise on ways to improve its performance

## Key Stage 5

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A joint Sixth Form with Barton Court Grammar School is planned and suitable courses post-16 will be discussed and agreed within the Business Department nearer the time.

## Staffing

The department will consist of one subject specialist, of whom is the curriculum lead, working across KS4. The Assistant Headteacher: SENCO is also a Business Studies specialist teacher.