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http://heanorgatespencer.com/

**Marketing and Communications Manager**

**Full time, 37 hours per week, 52 Weeks a year**

**NJC Scale 12- 16 currently (£24,496 - £26,357) actual pay, per annum**

Spencer Academies Trust is looking to appoint an enthusiastic and committed Marketing and Communications Officer to support two of our growing academies.

Derby Moor Spencer Academy is a vibrant, oversubscribed, 11 - 18, school with 1,673 students on roll. We are a thriving community offering our students a range of opportunities that ensure they become successful and well-rounded adults when they enter the world of work.  At Derby Moor Spencer Academy, we are rightly proud of the excellent progress that all our students make and have celebrated record results year on year in recent times. Our approach can be summed up in our school motto: “Together we succeed” When our students, staff and wider community unite and work in collaboration we are stronger. Together we can challenge social injustice, create safe spaces and make a positive contribution to the world we share. Together We Succeed.

Heanor Gate Spencer Academy is a ‘good’ secondary school and sixth form which has shown significantly “improved performance to suggest that the school could be judged outstanding”. (Ofsted, May 2022). Over the past 5 years, we have developed a fantastic culture amongst the students which is rooted in strong discipline and has culminated in a student body full of aspiration, commitment and success. “Leaders and staff are determined to enhance the lives and life chances of all pupils in this school.” (Ofsted, May 2022). The staff buy into the hashtag #TeamHeanor and this ethos of collegiality, team values and moral compass is what makes the unique working environment at Heanor Gate so enjoyable and fulfilling. .

**The post holder will join a busy Marketing team, to:**

* Oversee a selection of both academies marketing activities, including website, social media, advertising, and publications.
* Support the Principals and Trust’s Head of Marketing and Communications in delivering both academies communications and marketing strategies.
* Create and design internal and external assets that support the Marketing and Communications Strategies.
* Work across Admissions, Marketing, and Development departments to enhance and protect the reputation of both Academies.
* Engage proactively in school life, getting to know people and practices to showcase our academies.

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**In return, as part of the Spencer Academies Trust, we can offer you:**

• Two good schools (OFSTED 2012, 2017 and 2022)

• A friendly, supportive and professional team of staff

• A commitment to provide Continuing Professional Development

SAT is an educational charity, Multi-Academy Trust and Sponsor of Academies. We have approaching 18000 children and young people in our academies and employ more than 2500 teachers, leaders and educational support professionals across the East Midlands. We aspire to be a leading regional high performing Trust, with a national reputation for excellence.

We currently have 16 primary academies, 8 secondary academies and one primary aged special school in our family of schools. All of our schools benefit from the collaboration and added value that being a member of our Trust offers, and share our values and beliefs. Spencer Trust academies share an ambition to deliver results that compete with the very highest performing schools in the country, and deliver a curriculum for students that is underpinned by breadth, opportunity and quality: one that seeks to give young people the opportunity to develop into well rounded global citizens that believe they can influence positive change in the world.

**Mission**

Our Mission is to deliver the best possible outcomes for children and young people.

**Vision**

Spencer Academies Trust is an exceptional Trust, providing an outstanding education for local children.

**We Believe:**

* All children have a right to a quality education regardless of background or ability, and have an entitlement to the opportunity of a secure progression route in their learning and development.
* Schools are stronger when they work in collaboration with each other, operate within a ‘family’ and are open to a true sense of partnership.
* We grow the effectiveness and sustainability of our schools by developing the people within them, and that through shared and equitable responsibility for quality and outcomes; we achieve more.

If you would like to discuss the role, or have any queries, please contact [info@derbymoor.derby.sch.uk](mailto:info@derbymoor.derby.sch.uk)

Applications for this post must be submitted on our online application form, which can be found at [satrust.com/vacancies](http://www.satrust.com/vacancies), or by clicking the “apply now” link.

In line with safer recruitment policies references will be called for prior to interview**. Please note, I f you currently work in an Education setting, your first referee should be the Principal.**

Closing date for applications: **Tuesday 31st January 2023**

Interviews: **TBC**

**We reserve the right to close the vacancy at any time, once we have received sufficient applications.**

**Spencer Academies Trust is committed to safeguarding and promoting the welfare of all our students and all posts are subject to enhanced DBS with children’s barred list checks and completion of Level 2 safeguarding training.**

**Spencer Academies Trust is a Disability Confident Committed Employer**