

29 April 2022

Dear Applicant

**The Sheffield UTC Academy Trust – Marketing Officer**

Thank you for your enquiry regarding the above post. I hope you find the information pack useful, if you would like to apply for the post please complete the Application Form and Equal Opportunities Monitoring form and return to Vivienne Martin, Executive PA:

Email: [hr@utcsheffield.org.uk](mailto:hr@utcsheffield.org.uk)

Post: Vivienne Martin  
The Sheffield UTC Academy Trust  
111 Matilda Street  
Sheffield  
S1 4QF

If you would like to discuss the post further please contact: [hr@utcsheffield.org.uk](mailto:hr@utcsheffield.org.uk)

The closing date for applications is midnight on Sunday 22 May 2022. Please ensure you provide the name, address and status of 2 referees, one of which **must** be the current Headteacher / Executive Principal / CEO if you currently work in a school environment. Candidates should be aware that we will seek references on short-listed candidates and may approach previous employers for information to verify particular experience or qualifications before interview.

Interviews will be held on Friday 10 June 2022.

If you have not been invited for interview 4 weeks after the closing date you should assume that your application has not been successful. Unfortunately, we will not be able to provide feedback on your application at this stage.

Once again, thank you for your interest in UTC Sheffield.

Yours faithfully



**Nick Crew**

Executive Principal

The Sheffield UTC Academy Trust

Our Sponsors:



Supported by:



## About The Sheffield UTC Academy Trust: Nick Crew, Executive Principal



The Sheffield UTC Academy Trust is a growing UTC-only Trust. The UTCs in Sheffield are some of the most successful in the country. The Trust sponsors being The Sheffield College, Sheffield Hallam University and The Sheffield Chamber of Commerce and Industry. Our UTCs have many other employer partners supporting an employer-led curriculum that is nationally recognised. Recently in 2019, following an invitation from the Department for Education, the Trust expanded to include a UTC in Derby.

The Trust governance arrangement includes an over-arching Trust Board and also each UTC has a local governing body who has delegated responsibilities from the Trust Board. The current governors and trustees provide outstanding support and challenge coming from a wide range of backgrounds including the Trust Sponsors, universities and employers linked to the specialisms, local councilors, parents and other professional organisations.

In Sheffield we offer specialist courses designed with employers in five exciting areas: Computing; Creative & Digital Media; Engineering & Advanced Manufacturing; Health Sciences and Sport Science. These are all regional, national and international growth areas that will offer strong career opportunities in the future.

In Sheffield we have two UTCs, UTC Sheffield City Centre and UTC Sheffield Olympic Legacy Park. Students can join from age 13, in Year 9 or at age 16, in Year 12, to study an academic STEM focused curriculum – GCSEs and A Levels – alongside their technical specialism. The difference is there is a real focus within the curriculum on the employability and technical skills that employers value, including employer-led projects. Students gain the skills and qualifications to open up opportunities for jobs, apprenticeships and university courses.

UTC Derby Pride Park joined the Trust in December 2019 and currently offer Engineering and Health & Life Sciences as a pathway for students.

[Making the Future - Sheffield UTC Academy Trust \(utcsheffield.org.uk\)](https://utcsheffield.org.uk)

## About UTC Derby Pride Park: Lee Kirkwood, Principal

UTC Derby Pride Park joined the Trust in December 2019 offering specialist courses designed with employers in the exciting areas of Engineering and Health & Life Sciences. These are all regional, national and international growth areas that will offer strong career opportunities in the future.

UTCs are all about employer-led education and we are fortunate here to have the support of some of the world's best known companies including Bombardier (Alstom), Rolls-Royce, Toyota and the NHS (Joined Up Care Derbyshire). We also enjoy the support and input of one of the UK's leading universities, University of Derby, nominated for 'University of the Year Award 2019' in the Times Higher Education Supplement.

[Welcome to UTC Derby Pride Park - UTC Derby](#)



Continued . . .

### **About UTC Sheffield City Centre: Alex Reynolds, Principal**

We opened in 2013, and had our first set of graduates on 2015, who came out with fantastic results, especially in their technical qualifications. This was followed by a successful first OFSTED inspection in 2016.

Located in Sheffield's vibrant creative quarter, the City Centre campus is in the hub of creative and digital businesses in Sheffield. With capacity for 600 students, when full, our class sizes are smaller than average, allowing staff to spend more time with the students.

At the City Centre UTC we offer a dynamic, career-focused and supportive learning environment working in partnership with a wide range of local engineering and creative and digital employers.

Our state-of-the-art building is equipped with high quality, industry-standard facilities, including engineering mini factories, milling machines and lathes, a prototyping workshop, a CNC machine suite, and much more.

In February 2020 we had our second Ofsted inspection, achieving a very strong 'Good' rating; Ofsted praised UTC Sheffield City Centre on establishing a business-like culture and technical curriculum closely aligned to the needs of employers and universities.

[Welcome to UTC Sheffield City Centre - UTC Sheffield City Centre](#)



### **About UTC Sheffield Olympic Legacy Park: Jessica Stevenson, Principal**



UTC OLP specialise in Health Sciences, Sport Science and Computing. Students can start with us in Y9 or Y12 to study a combination of GCSEs/A Levels and a technical specialism (OCR Cambridge Technicals and Nationals). The UTC achieved a very successful first OFSTED inspection rated 'Good' in 2019.

We are located on the Olympic Legacy Park, which is set to be part of an internationally recognised Innovation District for health and wellbeing research and learning. The Olympic Legacy Park not only hosts Sheffield's second UTC, but also the English Institute of Sport, Sheffield Eagles Rugby and the Advanced Wellbeing Research Centre (AWRC) which will be the most advanced research and development centre for physical activity and health in the world.

At UTC Sheffield Olympic Legacy Park we offer a dynamic, career-focused and supportive learning environment, working in partnership with a wide range of local health, sport and computing employers.

Our state-of-the-art building is equipped with high quality, industry-standard facilities, including a health and development suite with a flexible ward set up, a child development area and a facility for an operational ambulance, a user experience (UX) lab, Cyber security Centre, a fitness suite and much more.

[Welcome to UTC Sheffield Olympic Legacy Park - UTC Sheffield Olympic Legacy Park](#)

### **Explanatory Notes**

Applications will only be accepted from candidates completing the enclosed Application Form. Please complete ALL Sections of the Application Form which are relevant to you as clearly and fully as possible. CVs will **not** be accepted in place of a completed Application Form.

Please read the application form, job description, person spec and other associated documents carefully so that you understand what the position involves. This information is designed to help you complete the application form as thoroughly as possible.

Please check that the information you provide is accurate. If you conceal or misrepresent relevant information at any stage during the recruitment process, you will be disqualified.

You will only be short-listed if you meet the essential requirements of the job specification. The decision to short-list you for interview will be solely based on the information you provide on the application form.

Please return your form by email to:

[HR@utcsheffield.org.uk](mailto:HR@utcsheffield.org.uk)

Or by post to:

Vivienne Martin  
The Sheffield UTC Academy Trust  
111 Matilda Street  
Sheffield  
S1 4QF

If you have not been contacted within 4 weeks of the closing date, please assume your application has been unsuccessful.

### **Equality Act**

People are recruited and promoted on the basis of their merits and abilities and no job applicant or employee receives less favourable treatment on the grounds of racial group, origin or nationality, gender, disability, marital status, age, sexual orientation, political or religious beliefs or trade union activity.

An equality monitoring form, which is optional, will be sent separately if you have been shortlisted.

### **Disabled Candidates**

We welcome applications from people with disabilities. If you are selected to attend for interview, you will be asked if you require any special arrangements. Following the questions at interview there will also be time to discuss any reasonable adjustment that may be required to enable you to carry out the job.

### **Asylum and Immigration Act**

If short-listed you will be asked to bring relevant documentation to interview.

### **GDPR**

The Data Protection Act (2018) means that all organisations that collect, process and store information about individuals do so correctly. By signing your application form you are agreeing to the Trust being able to collect and keep your information so that we can contact you, use the information for short-listing and selection and if you complete the voluntary Equal Opportunities Form (Appendix B) for Equal Opportunities Monitoring purposes we will not keep any details of your application unless you are appointed to the post. All other information related to your application will be disposed of confidentially within 6 months of the interview date.

## **Safeguarding Children & Young People**

We are committed to safeguarding and promoting the welfare of children and young people. We expect all staff to share this commitment and to undergo appropriate checks, including enhanced Disclosure and Barring (DBS) checks.

1. Candidates should be aware that all posts in the Trust involve some degree of responsibility for safeguarding children and young people, although the extent of that responsibility will vary depending on the nature of the post. Please see the job description enclosed in this Application Pack for further details.
2. Accordingly this post is exempt from the Rehabilitation of Offenders Act 1974 and therefore all convictions, cautions and bind-overs, including those regarded as “spent” must be declared (See Appendix A).
3. If you are currently working with children, on either a paid or voluntary basis, your current employer will be asked about disciplinary offences, including those related to children or young people (whether the disciplinary sanction is current or time-expired), and whether you have been the subject of any child protection allegations or concerns and if so the outcome of any investigation or disciplinary proceedings. If you are not currently working with children, but have done in the past, that previous employer will be asked about these issues.
4. If you currently work in a school environment one of your referees **MUST** be the current Headteacher / Principal.
5. Where neither your current or previous employment has involved working with children, your current employer will be asked about your suitability to work with children, although it may where appropriate be answered not applicable if your duties have not brought you into contact with children or young people.

## **Interview Process**

After the closing date, short listing will be conducted by a Panel, who will match your skills/ experience against the criteria in the Person Specification. You will be selected for interview entirely on the contents of your application form, so please read the Job Description and Person Specification carefully before you complete your form.

All candidates invited to interview must bring the following documents:

- Documentary evidence of right to work in the UK
- Documentary evidence of identity that will satisfy Disclosure and Barring check requirements such as a current driving licence including a photograph and/or a passport and/or a full birth certificate
- Documentary proof of current name and address (i.e. utility bill, financial statement etc.)
- Where appropriate any documentation evidencing a change of name
- Documents confirming any educational or professional qualifications that are necessary or relevant for the post.

Please note that originals of the above are necessary. Photocopies or certified copies are not acceptable.

We will seek references on all shortlisted candidates and may approach previous employers for information to verify particular experience or qualifications before interview. Any relevant issues arising from references will be taken up at interview.

In addition to candidates' ability to perform the duties of the post, the interview will also explore issues relating to safeguarding and promoting the welfare of children, including:

- Motivation to work with children and young people
- Ability to form and maintain appropriate relationships and personal boundaries with children and young people
- Emotional resilience in working with challenging behaviours
- Attitudes to use of authority and maintaining discipline.

### **Conditional Offer: Pre-Employment Checks**

Any offer to a successful candidate will be conditional upon:

- Verification of right to work in the UK
- Receipt of at least two satisfactory references (if these have not already been received) one of which **MUST** be from the Headteacher / Principal if you currently work in a school environment
- Verification of identity and qualifications
- Vetting and Barring Checks
- Satisfactory Disclosure and Barring check
- Verification of professional status such as QTS Status, NPQH (where required)
- Verification of successful completion of NQT period
- Satisfactory completion of a Health Assessment
- Satisfactory completion of the probationary period
- Satisfactory Health check
- Where the successful candidate has worked or been resident overseas in the previous five years, such checks and confirmations as may be required in accordance with statutory guidance

You should be aware that provision of false information is an offence and could result in your application being rejected or summary dismissal if you have been selected, as well as possible referral to the police and/or DBS and/or other relevant investigating bodies.

## **0.6 FTE Marketing Officer – The Sheffield UTC Academy Trust**

**Age range: 13-19 years**

**Start: September 2022**

**Salary: £26,536 - £30,733 (Pro-rata for 0.6 FTE - 52 week contract)**

The UTC Sheffield Academy Trust provides a unique dynamic education. We opened our City Centre site in September 2013 specialising in Engineering and Creative & Digital Media and then expanded to open our second UTC on the Olympic Legacy Park in Sheffield in September 2016, offering opportunities for students in Health Science, Computing and Sports Science. From its success the Trust has continued to grow, with UTC Derby Pride Park joining the Trust in December 2019.

Partnerships with world-class companies, schools, colleges and universities give our students a unique start to their future careers. We provide training today for the jobs of tomorrow. Our cutting-edge facilities and engagement with employers'/university partners provides an exciting environment in which to teach and develop professionally.

We aim to deliver an outstanding educational experience grounded in real, relevant workplace practice. Partnerships with world-class companies, schools, colleges and universities give our students a unique start to their future careers. We provide training today for the jobs of tomorrow.

We are currently looking to recruit a suitably qualified Marketing Officer to work across the UTCs within the Trust, you will have the lead responsibility for activities aimed at recruiting students to all the UTCs. Reporting to the Business & Operations Director (B&OD) and working closely with local Principals you will make a significant contribution to the Trust to attract and recruit students. You will have strong people management and organisational skills to ensure the effective delivery of a variety of open evenings, recruitment activities and events, to co-ordinate and produce marketing materials (both online and printed) through collaboration with colleagues to ensure web and social media communications are working effectively to drive student recruitment. You will also have a flexible approach to work, as out of hours working will occasionally be required in support of open evenings and other events.

UTC Sheffield is sponsored by Sheffield Hallam University, The Sheffield College and Sheffield Chamber of Commerce and Industry.

**Closing date:** Midnight Sunday 22 May 2022

**Interviews:** Friday 10 June 2022

We are an employer who values equality and diversity and we are committed to safeguarding and promoting the welfare of children. Successful applicants will be required to have an enhanced DBS check and will be subject to safer recruitment procedures and checks.

For further information specific to the role, including how to apply visit:

[www.utcsheffield.org.uk/vacancies](http://www.utcsheffield.org.uk/vacancies)

For an informal discussion, or to book a visit contact [HR@utcsheffield.org.uk](mailto:HR@utcsheffield.org.uk)