



0.6 FTE Marketing Officer – The Sheffield UTC Academy Trust

Age range: 13-19 years

Start: September 2022

Salary: £26,536 - £30,733 (Pro-rata for 0.6 FTE - 52 week contract)

The UTC Sheffield Academy Trust provides a unique dynamic education. We opened our City Centre site in September 2013 specialising in Engineering and Creative & Digital Media and then expanded to open our second UTC on the Olympic Legacy Park in Sheffield in September 2016, offering opportunities for students in Health Science, Computing and Sports Science. From its success the Trust has continued to grow, with UTC Derby Pride Park joining the Trust in December 2019.

Partnerships with world-class companies, schools, colleges and universities give our students a unique start to their future careers. We provide training today for the jobs of tomorrow. Our cutting-edge facilities and engagement with employers' / university partners provides an exciting environment in which to teach and develop professionally.

We aim to deliver an outstanding educational experience grounded in real, relevant workplace practice. Partnerships with world-class companies, schools, colleges and universities give our students a unique start to their future careers. We provide training today for the jobs of tomorrow.

We are currently looking to recruit a suitably qualified Marketing Officer to work across the UTCs within the Trust, you will have the lead responsibility for activities aimed at recruiting students to all the UTCs. Reporting to the Business & Operations Director (B&OD) and working closely with local Principals you will make a significant contribution to the Trust to attract and recruit students. You will have strong people management and organisational skills to ensure the effective delivery of a variety of open evenings, recruitment activities and events, to co-ordinate and produce marketing materials (both online and printed) through collaboration with colleagues to ensure web and social media communications are working effectively to drive student recruitment. You will also have a flexible approach to work, as out of hours working will occasionally be required in support of open evenings and other events.

UTC Sheffield is sponsored by Sheffield Hallam University, The Sheffield College and Sheffield Chamber of Commerce and Industry.

Closing date: Midnight Sunday 22 May 2022

Interviews: Friday 10 June 2022

We are an employer who values equality and diversity and we are committed to safeguarding and promoting the welfare of children. Successful applicants will be required to have an enhanced DBS check and will be subject to safer recruitment procedures and checks.

For further information specific to the role, including how to apply visit:

www.utcsheffield.org.uk/vacancies

For an informal discussion, or to book a visit contact HR@utcsheffield.org.uk