

BOA

CREATIVE, DIGITAL & PERFORMING ARTS
ACADEMY

RECRUITMENT
PACK



Artsmark
Platinum Award
Awarded by Arts
Council England

BOA

BOA
imagine everything



@imagine_boa



/imagineboa



Dear Applicant

Teacher of Media Production and Media Studies

A warm welcome to BOA Creative, Digital and Performing Arts Academy (BOA). Thank you for taking the time to read the information on our vacant position. I hope you find the information you are looking for and that you gain a sense of the vision, ethos and aims of BOA.

BOA is a high-performing 14-19 academy specialising in creative, digital and performing arts. The landmark building, located at the hub of the digital and creative industries in the West Midlands, opened in September 2011. It has superb facilities for academic, vocational and extra-curricular activities. BOA is 100% selective and is unique in its admissions criteria.

Whilst students have talent in their chosen pathway subjects, there is a full range of academic ability. Alongside their vocational courses, students in years 10 and 11 study an additional eight GCSEs including English, Maths and Science. In years 12 and 13, students can opt to study one or two additional A-Level qualifications alongside the BTEC Level 3 National Extended Diploma.

Academic results at BOA are outstanding with student achievement far above the national average in all areas of study. In 2025, we welcomed another set of excellent results. At Post-16, the average grade per student was A*A*A. All Post-16 students studied the BTEC Level 3 National Extended Diploma, with 91% achieving Distinction, Distinction, Distinction (DDD+) and above. 25% of students achieved the very top grades, Distinction*, Distinction*, Distinction* (D*D*D*). At Key Stage 4, 88% of students achieved 5 standard GCSE passes or more (including English and Maths). 95% of students achieved at least a Grade 4 in GCSE English Language, with 90% of students achieved at least a Grade 4 in GCSE Mathematics. 60% of students achieved 5 'strong' GCSE passes or more (including English and Maths). In 2025, BOA's results placed the academy in the top 20 schools in Birmingham.

BOA is a popular and hugely-oversubscribed academy that continues to attract high numbers of applications for places in Year 10 and Year 12. In the eleven years since opening, we have rapidly gained a reputation as a centre of excellence. Together with our founding partners, Maverick TV and The BRIT School, BOA has a large number of creative and industry partners. They offer high levels of

COVERING LETTER

support and expertise, as well as providing some incredible opportunities for both students and the academy. Our industry links also support the differing pathways by helping to design, develop and deliver programmes of study. These links continue to give BOA students unrivalled access to the industry. Some of the most notable partnerships are with Live Nation, PRG lighting and BOSE. These companies not only support the academy by donating equipment and bursaries but also enable students to gain invaluable work experience.

BOA's Board of Trustees consists of an impressive array of both educationalists, entrepreneurs and businesses. These range from TV and media companies such as the BBC, Maverick TV, the British Record Industry and PRG (a global lighting company), to Birmingham City University and Ormiston Trust (a grant-making trust, chiefly assisting and supporting children and young people).

The Level 2 Creative Media Production pathway at BOA immerses students into the world of media production, developing their practical and theoretical knowledge, literacy, skills and employability in the industry. On the BTEC Level 2 Tech Award in Creative Media Production, students build foundational skills in filmmaking, television, audio, radio, content creation and graphic design with most students choosing to continue their study on the BTEC Level 3 Social Media Design, Marketing & Radio Podcasting course. Students will frequently work on projects collaborating with other pathways across the academy and vocational projects which service the BOA group, local community and beyond. This includes creating promotional material for artists and events, capturing shows and contributing to externally facing marketing campaigns. The department has a rich alumnus of students who have pursued higher education, media apprenticeships or who have gone straight into work within the industry, and they play a vital role now visiting as industry practitioners inspiring each new generation of media producers.

GCSE and A-level Media Studies are very popular options subjects at BOA. The course at both GCSE and A Level is a broad study, incorporating understanding of language, representations, industry and audiences across a variety of different case studies. The GCSE and A Level courses at BOA have been established for over 10 years and is well resourced. Lessons are designed to encourage student-lead activities to build their interest in the media landscape in the UK. Offering a mixture of academic and practical study on the EDUQAS specifications, learning activities play to each student's strengths. Many A-level students who study Media Studies alongside their pathway decide to pursue media at the next level and results at GCSE have been consistently above the national average for Media, Film and TV qualifications.

If you want to teach in an outstanding and distinctive institution at the cutting-edge of education development, we would really like to hear from you.

Many thanks and good luck with your application.

Yours faithfully

Alistair Chattaway
Principal



JOB DESCRIPTION

Job Title:	Teacher of Media Production & Media Studies
Reporting to:	Curriculum Lead for Creative Media Production and Curriculum Lead for Media Studies
Salary:	Main Scale 1 (£32,916) to Upper Pay Scale 3 (£51,048)

Purpose of Job

- To deliver high-quality teaching in Media Production and Media Studies that inspires creativity, critical thinking, and academic success.
- To develop students' practical and analytical media skills, preparing them for further study, employment, and active engagement with media.
- To contribute positively to the wider life, ethos, and continuous improvement of the school.
- To work collaboratively with Academy Senior Leaders, Directors, Sponsors and Partners.

Main Activities and Responsibilities

- Plan and deliver high-quality lessons in Media Studies and Media Production in line with curriculum and examination specifications.
- Develop students' theoretical understanding and practical media production skills through engaging and well-structured teaching.
- Inspire students to think critically and creatively about a wide range of media forms, texts, platforms, and industries.
- Assess, monitor, and report on student progress, providing timely and constructive feedback.
- Prepare students effectively for internal and external assessments, including coursework and examinations.
- Contribute to the development and review of the media curriculum and departmental resources.
- Maintain high standards of behaviour and promote a positive, inclusive learning environment.
- Use specialist media equipment and software safely and effectively.
- Support students' personal development and wellbeing, including acting as a form tutor where required.
- Engage in professional development and contribute to departmental and whole-school activities.
- Uphold safeguarding responsibilities and support the ethos and values of the school.

This job description sets out the duties at the time of drafting. The job description may be amended from time to time without incurring a change in the grading of the post.



PERSON SPECIFICATION

Job Title: Teacher of Media Production & Media Studies
Reporting to: Curriculum Lead for Creative Media Production and Curriculum Lead for Media Studies
Salary: Main Scale 1 (£32,916) to Upper Pay Scale 3 (£51,048)

<p>Qualifications</p>	<p><u>Essential</u></p> <ul style="list-style-type: none"> • Qualified teacher status and degree • Ability to teach GCSE Media Studies, BTEC Level 2 Creative Media Production and A-Level Media Studies <p><u>Desirable</u></p> <ul style="list-style-type: none"> • Ability to teach more than one creative or digital subject. • Experience of teaching vocational media or digital media courses (e.g., BTEC Media, Digital Film, or Creative Media).
<p>Knowledge and Understanding:</p>	<p><u>Essential</u></p> <ul style="list-style-type: none"> • Thorough subject knowledge of Media Studies and Media Production, including contemporary media, digital platforms, and media theory. • Understanding of current national curriculum and examination requirements for BTEC, GCSE and A-Level Media. • Knowledge of effective teaching and learning strategies specific to both theoretical and practical media education. • Understanding of assessment for learning and how to use data to support student progress. • Understanding of behaviour management strategies to maintain a positive and inclusive classroom environment. <p><u>Desirable</u></p> <ul style="list-style-type: none"> • Understanding of how to track student achievement using data and implement intervention strategies to raise attainment. • Awareness of industry-standard media technologies and how to integrate them into learning.

OFSTED SAID: "Pupils are happy at BOA thanks to the tolerant and inclusive ethos which leaders have established." (May 2023)





PERSON SPECIFICATION

continued:

Job Title: Teacher of Media Production & Media Studies
Reporting to: Curriculum Lead for Creative Media Production and Curriculum Lead for Media Studies
Salary: Main Scale 1 (£32,916) to Upper Pay Scale 3 (£51,048)

Skills and Disposition	<p><u>Essential</u></p> <ul style="list-style-type: none">• Excellent communication and interpersonal skills to engage students and colleagues effectively.• Strong teamwork and collaboration skills within a creative and interdisciplinary environment.• Personal organisation and time management skills, including planning practical projects and coursework deadlines.• Ability and enthusiasm to generate cross-curricular links that promote creative and media specialisms.• Ability to contribute to the development and growth of Media Studies and Media Production within a specialised academy. <p><u>Desirable</u></p> <ul style="list-style-type: none">• Emerging leadership skills and ambition to take on responsibility within the department or wider academy.• Ability to engage with industry partnerships or extra-curricular media projects.• Confidence in using media hardware (e.g. video equipment, audio equipment, photography equipment, podcast or radio studio equipment, etc).• Confidence in using media software (e.g. Adobe suite, Canva, radio scheduling programmes, OBS, Elgato, etc).
Personal Qualities	<p><u>Essential</u></p> <ul style="list-style-type: none">• Dynamic with innovative ideas and a passion for teaching and learning.• Ability to demonstrate an enthusiasm for the subject.• Energetic commitment to raising the aspirations of the whole academy community.• Sense of humour, resilience and generosity of spirit.

88%

ACHIEVED AT LEAST 5
GCSE PASSES

@ GRADE 4 AND ABOVE
(including English and Mathematics)

92%

5 STANDARD PASSES
@ GRADE 4 AND ABOVE

2025 RESULTS



91%

**DISTINCTION
DISTINCTION
DISTINCTION**

& ABOVE IN POST-16 PATHWAYS

Equivalent to AAA at A-Level

100% PASS RATE
IN A-LEVEL EXAMINATIONS
(82% A* - C)

2025 RESULTS





BOA

CREATIVE, DIGITAL & PERFORMING ARTS ACADEMY

BOA CREATIVE, DIGITAL & PERFORMING ARTS ACADEMY

1 Grosvenor St,
Birmingham
B4 7QD

0121 359 9300
info@boa-academy.co.uk
www.boa-academy.co.uk



Artsmark
Platinum Award
Awarded by Arts
Council England

BOA

GROUP
imagine everything



@imagine_boa



/imagineboa